Programme EVRACSI

CONFERENCE | 22 APRIL 2020 | DISCLOSURE FIT FOR PURPOSE
LUND UNIVERSITY SCHOOL OF ECONOMICS AND MANAGEMENT | LUND | SWEDEN
Welcome to Lund

Invitation to the Disclosure Fit for Purpose Conference.

On behalf of Lund University and the EVRACSI Initiative, it is my pleasure to invite you to the conference Disclosure Fit for Purpose, 22 April 2020 in Lund, Sweden. The EVRACSI Initiative involves senior researchers and national and international partners from authorities, NGOs and business society. This high-profile conference brings together some of the most prominent players in the quest of developing disclosure that can provide value-relevant, credible and comparable information on how our companies perform on the different sustainability arenas. Succeeding with this is crucial for accelerating and reorienting capital flows towards more sustainable investments.

The conference is taken place at Lund University, which is located in the beautiful medieval town of Lund. A town situated only 50 minutes from Copenhagen Airport. Recently Lund University celebrated its 350th anniversary, and took the occasion as an opportunity to showcase its breadth as well as its history. The University harbors the full contrast between the traditional ceremonies in the medieval buildings in the city center and the monumental research infrastructures forming a new part of the city on the northeastern outskirts. Soon we will be able to take the new tram system to both MAX Lab 4 and ESS (The European Spallation Source), which is a multidisciplinary research facility addressing some of the most important social challenges in our time.

I hope to see you in Lund in April!

Yours sincerely,
Susanne Arvidsson

Associate professor in Business Administration / Accounting and Corporate Finance
Lund University School of Economics and Management / LUSEM
Coordinator of the EVRACSI Initiative
An intense era of transformation

We are in the midst of an intense era of transformation.

To reach Agenda 2030 and promote a global sustainable development, our companies must become more sustainable. In order to maintain an efficient capital market, it is vital for all actors to be able to assess sustainability performance. Reliable assessment of sustainability performance remains a key challenge to the world’s policy makers, financial market actors, industry and academia. Our conference is an attempt to tackle the reporting issue head-on.

This high-profile conference brings together some of the most prominent players in the quest of developing disclosure that can provide value-relevant, credible and comparable information on how our companies perform on the different sustainability arenas. Succeeding with this is crucial for accelerating and reorienting capital flows towards more sustainable investments. Our conference, organized by Lund University, will include keynote speeches, moderated Q&As and round-table discussions led by significant actors with different perspectives on the sustainability disclosure area. Our conference will try to unpack not only what roles and responsibilities the different actors need to take in this process but also what requirements and aspirations they have when it comes to developing disclosure fit for the future landscape of sustainable finance. The conference will produce a policy report that includes a roadmap identifying possible avenues ahead, as well as detailing the enabling and constraining factors that affect the development of disclosure fit for purpose.

Key issues to be discussed at the conference include:

- What can regulators and policymakers do to empower businesses and financial markets in the transformation to more sustainable development?
- What are the key components and mechanisms for enabling sustainability to be further integrated into financial market strategies?
- What roles do corporate disclosure and transparency play in accelerating this change?
- What themes and perspectives are needed on the research agenda to facilitate the required sustainable transformation?
Background

The recently published *A European Green Deal* stresses the EU Commission’s increased ambitions to confront climate change. The Commission has developed a detailed action plan on how to finance sustainable growth. This plan extends across the entire international investment chain. The development of a transparent disclosure context supporting this acceleration towards sustainable growth is a key prerequisite. According to the EU, there is an urgent need to enhance transparency to end investors and to also find out how financial market actors consider sustainability. Several of the proposed ambitions explicitly highlight the central role played by disclosure in this process. EU has recently agreed on new disclosure regulations for sustainability related disclosure in the financial service sectors (EU 2019/2088) and for improvement of sustainability disclosure benchmarks (EU 2019/2089), as well as the taxonomy regulation. These regulations constitute a central pillar for improving disclosure by both financial and corporate actors.

Disclosure, thus, plays a central role in these efforts. Succeeding in enhancing sustainability disclosure is crucial for accelerating and reorienting capital flows towards investments promoting sustainable growth and thereby reaching a global sustainable development. The success relies on an active interaction and engagement of policymakers, financial market actors, companies and the academia. It is time to join forces!

Our **Disclosure Fit for Purpose Conference** is an attempt to bring these actors together.
# The programme (preliminary, to be updated)

**THE OLD BISHOP’S HOUSE, BISKOPSGATAN 1, LUND, SWEDEN**  
09.00 - 09.30 COFFEE MINGLE

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>09.30 - 09.40</td>
<td>WELCOME REMARKS</td>
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| 09.40 - 10.00 | **Keynote 1**  
Policy perspective: What can regulators and policymakers do to empower businesses and financial markets in the transformation to more sustainable development? |
| 10.00 - 10.15 | Q&As (Roundtable Chair 1)                                               |
| 10.15 - 10.35 | **Keynote 2**  
Financial market perspective: What are the key components and mechanisms for enabling sustainability to be further integrated into the financial market activities? |
| 10.35 - 10.50 | Q&As (Roundtable Chair 2)                                               |
| 10.50 - 11.10 | **Keynote 3**  
Industry perspective: What roles do corporate disclosure and transparency play in accelerating this change? |
| 11.10 - 11.25 | Q&As (Roundtable Chair 3)                                               |
| 11.25 - 11.45 | **Keynote 4**  
Research perspective: What themes and perspectives are needed on the research agenda to facilitate the required sustainable transformation? |
| 11.45 - 12.00 | Q&As (Roundtable Chair 4)                                               |
| 12.00 - 13.30 | LUNCH                                                                  |
| 13.30 - 15.00 | Round-table discussions 1 - 4                                           |
| 15.00 - 15.30 | **COFFEE MINGLE**                                                       |
| 15.30 - 16.30 | Round-table discussions 1 - 4 (cont.)                                  |
| 16.30 - 18.00 | Closing remarks and cocktails                                           |
| 18.00 | **CONFERENCE DINNER**                                                   |
Sign up for the conference

The Disclosure Fit for Purpose Conference

is being convened by the EVRACSI Initiative at Lund University. For updated version of the conference programme and further information please visit the conference homepage

Register here no later than 20 March 2020.

For further details please contact:

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