Programme EIASM

THE 10TH INTERNATIONAL PUBLIC SECTOR CONFERENCE | 4–6 SEPTEMBER 2018
LUND UNIVERSITY SCHOOL OF ECONOMICS AND MANAGEMENT | LUND | SWEDEN
Welcome to Lund

Hereby we introduce the 10th conference of EIASM hosted by the School of Economics and Management at Lund University.

Welcome to Lund University and the School of Economics and Management!

On behalf of Lund University and the School of Economics and Management it is my pleasure to welcome you to the 10th EIASM Public Sector Conference! You have arrived to the beautiful medieval town of Lund, and to Sweden’s largest university. The University has recently celebrated its 350th anniversary, and taken the occasion as an opportunity to showcase its breadth as well as its history. The eight faculties span from Engineering to Fine and Performing Arts, from Medicine to Economics and Management. The University also harbors the full contrast between the traditional ceremonies in the medieval buildings in the city center and the monumental research infrastructures forming a new part of the city on the northeastern outskirts.

The School of Economics and Management takes pride in being part of the University and as well as benefitting from this comprehensive university, LUSEM also contributes to the benefits. The School also takes pride in being an active institution in the community of business schools with EQUIS accreditation and with a programme ranked by the Financial Times. The School’s commitment to internationalization is evident through the extensive offering of international master programmes and their success, as well as through the strong standing of many of its research areas. The core of the School’s mission is to “prepare students to resolve global challenges through relevant, research-based and business-integrated education” and we take pride in living this mission.

I am confident that Lund will provide an excellent venue for the EIASM Conference, and I hope that those of you visiting will get a glimpse of the town and the University, and that we will have the opportunity to see you in Lund again in the future.

Yours sincerely,

Fredrik Andersson
Dean, Professor of Economics, Lund University School of Economics and Management / LUSEM
## Tuesday 4 September

**VENUE: PALAESTRA ET ODEUM**  
(Venue map at the last page!)

### 09.30-12.30 YOUNG SCHOLARS PROGRAMME  
Venue: Palaestra et Odeum, Palaestra nedre  
Chairs: Michela Arnaboldi, Polytechnic University of Milan, Tjerk Budding, Vrije Universiteit Amsterdam

**Elin Esperi Hallgren**, Linnaeus University: *Public accountability in collaborative arenas*  
**Sebastian Knöchel** and **Ann-Kathrin Seeman**, Albert-Ludwigs Universität Freiburg: *Reducing private parking space - an acceptable approach towards a sustainable urban mobility?*  
**Mara Sintejudeanu**, National University of Ireland Galway: *Collaboration in hospital networks: A social network analysis approach*

### 10.00-13.00 REGISTRATION IS OPEN  
Venue: Palaestra et Odeum

### 13.00-14.00 LUNCH  
Venue: Palaestra et Odeum

### 14.00-14.30 WELCOME ADDRESS  
Venue: Palaestra et Odeum, Palaestra nedre  
Conference Chair: **Irvine Lapsley**, University of Edinburgh Business School  
Welcome address by Dean **Fredrik Andersson**, Lund University School of Economics and Management (LUSEM)

### 14.30-15.00 OPEN SESSION  
Venue: Palaestra et Odeum, Palaestra nedre  
Chair: **Gert Paulson**, LUSEM  
**Ingvar Mattson**, Swedish NAO Auditor General

### 15.00 - 18.00 PARALLEL SESSIONS ON 4 THEMES:

<table>
<thead>
<tr>
<th>THEME</th>
<th>GOVERNMENT</th>
<th>WICKED PROBLEMS</th>
<th>INTERDISCIPLINARY</th>
<th>UNIVERSITIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Michela Arnaboldi</td>
<td>Palaestra övre</td>
<td>Irvine Lapsley</td>
<td>Tom Groot</td>
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<td>Polytechnic University of Milan</td>
<td>Newcastle University</td>
<td>University of Edinburgh Business School</td>
<td>Vrije Universiteit Amsterdam</td>
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<td><strong>15.00 - 15.30</strong></td>
<td><strong>The effects of the corporate</strong></td>
<td><strong>Great expectations and the</strong></td>
<td><strong>Brand orientation in the</strong></td>
<td><strong>University budgeting from</strong></td>
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<td><strong>governance on the transparency of</strong></td>
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<td><strong>an internal transparency</strong></td>
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<td></td>
<td><strong>Spanish central government</strong></td>
<td><strong>problems. Anna Thomas</strong></td>
<td><strong>it mean in practice?</strong></td>
<td><strong>perspective.</strong></td>
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<td><strong>arm's-length bodies. Vicente Pina</strong></td>
<td><strong>son and Caroline Wigren-Kristoferson, LUSEM</strong></td>
<td><strong>Jens Rennstam, Jon Bertilsson and</strong></td>
<td><strong>Nieves Gomez-Aguilar, Maria Conesa-Carril and Manuel Larrán Jorge, University of Cádiz</strong></td>
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<td>and Lourdes Torres, University of Zaragoza</td>
<td>LUSEM</td>
<td><strong>Katie Sullivan, LUSEM</strong></td>
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<td><strong>15.30 - 16.00</strong></td>
<td><strong>Constituting entrepreneurial</strong></td>
<td><strong>An employee perspective</strong></td>
<td><strong>Ethical dilemmas caused by</strong></td>
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<td><strong>identities through calculative</strong></td>
<td><strong>on brand management: Contextual</strong></td>
<td><strong>performance measurement in</strong></td>
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<td><strong>technologies: The personal</strong></td>
<td><strong>factors affecting employee</strong></td>
<td><strong>universities - exploring</strong></td>
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<td><strong>budgets programme. Enrico</strong></td>
<td><strong>brand commitment in regionally</strong></td>
<td><strong>the experiences of Finnish</strong></td>
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<td><strong>Bracci, University of Ferrara</strong></td>
<td><strong>governed public organizations. Ulrika</strong></td>
<td>**scholars. Kiri-Mari Kallio, Tomi J. Kallio and Janne Tienari, Turku School of **</td>
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<td></td>
<td>and Danny Chow, Durham University</td>
<td><strong>Leijerholt, Umeå School of Business, Economics and Statistics</strong></td>
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## Tuesday 4 September

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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| **16.00 - 16.30** | **COFFEE BREAK**  
Venue: Palaestra et Odeum                                               |
| **16.30 - 18.00** | **PARALLEL SESSIONS ON 4 THEMES:**                                       |
| **GOVERNMENT** | **AUDIT**  
Venue: Palaestra nedre  
Chair: Michela Arnaboldi  
Polytechnic University of Milan  
Chair: Patricia Gomes  
Polytechnic Institute of Cavado and Ave  
Venue: Palaestra övre  
Venue: AF-Borgen, Lilla Salen  
Chair: Tjerk Budding  
Vrije Universiteit Amsterdam  |
| **16.30 - 17.00** | Governmental disclosures and stock returns: An empirical analysis of mandated economic and fiscal forecasts.  
Claudio Columbano and Andrea Bafundi, IE Business School  |
| **17.00 - 17.30** | Organizing the municipal audit: An empirical analysis of contracting out and audit fees in Norway.  
Aage Johnsen, Hilde Kari Maugesten and Beate Torkildsbyen, Oslo Metropolitan University  |
| **17.30 - 18.00** | Narrative vs numbers in policy making: The case of the Swedish HSR-project.  
Erik Ronne, LUSEM  |
| **MEGA PROJECTS** | **UNIVERSITIES**  
Venue: AF-Borgen, Nya Fest  
Chair: Tom Groot  
University of Amsterdam  |
| **16.30 - 17.00** | Management commentaries in Italian public universities: An instance of a language change in accounting?  
Elisa Bonollo, University of Genoa  |
| **17.00 - 17.30** | Independence and relevance for supreme audit institutions.  
Kiyoshi Yamamoto, Tokyo University  |
| **17.30 - 18.00** | The derailment of freight: Public policy and the British rail freight industry.  
John Stittle and Sean Mc Cartney, University of Essex  |
| **18.00 - 19.00** | Sustainability of the Australian accounting academic.  
Ann Sardesai, Central Queensland University and James Guthrie, Macquarie University  |
| **18.00 - 19.00** | **OPEN DEBATE**  
Venue: Palaestra et Odeum, Palaestra nedre  
Brexit and the future of the EU  
Chair: Johan Wester, moderator  
A Panel of experts with Q & A.  |
| **19.00 -21.00** | **WELCOME COCKTAIL**  
Venue: The Old Bishop’s Palace  |
### Wednesday 5 September

#### 09.00 - 10.30 Parallel Sessions on 4 Themes:

<table>
<thead>
<tr>
<th>Cities</th>
<th>Health Care</th>
<th>Standards and IPSAS</th>
<th>Local Government</th>
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<tbody>
<tr>
<td><strong>Venue:</strong> Palaestra nedre</td>
<td><strong>Venue:</strong> Palaestra övre</td>
<td><strong>Venue:</strong> AF-Borgen, Lilla Salen</td>
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<td><strong>Chair:</strong> Deborah Agostino Polytechnic University of Milan</td>
<td><strong>Chair:</strong> Geraldine Robbins National University of Ireland</td>
<td><strong>Chair:</strong> Vicente Pina University of Zaragoza</td>
<td><strong>Chair:</strong> Henk ter Bogt University of Groningen</td>
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**09.00 - 09.30**
- Bureaucratic management as going back to the future. How three Swedish cities are managing under complex external pressure. Mikael Hellström and Ulf Ramberg, LUSEM
- Comparative study of balancing costs and quality in Maryland and Denmark. Margit Malmmose, Aarhus University and Negin Fouladi, University of Maryland
- The challenge of implementing the IPSAS: The experience of Portugal and Spain. Patricia Gomes and Maria José Fernandes, Polytechnic Institute of Cávado and Ave and Isabel Brusca, University of Zaragoza
- Holistic approach to management control systems and performance management to ensure long-term fiscal sustainability at local government level. Mesfin Abraham and Levi Gårseth-Nesbakk, Nord University Business School

**09.30 - 10.00**
- The dual nature of smart cities. Michela Arnaboldi, Politecnico di Milano and Irvine Lapsley, University of Edinburgh Business School
- Pharmacists prescribing: A renegotiated order or a back to the future scenario? Audrey Paterson, Heriot-Watt University Edinburgh
- General government financial statement information, IPSAS convergence & value relevance. Antonia Markogiannopoulou and Michail Bekiaris, University of the Aegean
- The sustainability reporting by Portuguese municipalities. Ana Caria, Ana Margarida Lima, Lidia Oliveira and Carlos Menezes, University of Minho

**10.00 - 10.30**
- Pursuing the objectives of support to providers and external accountability through enabling controls - a study of governance models in Swedish primary care. Anna Häger Glengård, LUSEM
- Public sector accounting standard-setting structures, processes, and debates: Canadian experiences. Raili Pollanen, Carleton University
- The implementation of activity-based costing in a local government: Learning, mobilisation challenge and adaption. Maurice Gosselin, Laval University

**10.30 - 11.00 Coffee Break** Venue: Palaestra et Odeum

**11.00 - 12.00 Plenary Session (1)** Venue: Palaestra nedre

**Chair:** Irvine Lapsley, University of Edinburgh Business School
- Mats Alvesson, LUSEM

**12.00 - 13.00 Lunch** Venue: Palaestra et Odeum
## Wednesday 5 September

### 13.00 - 15.00 PARALLEL SESSIONS ON 3 THEMES:

<table>
<thead>
<tr>
<th>PERFORMANCE MANAGEMENT</th>
<th>DIGITISATION</th>
<th>MANAGEMENT ACCOUNTING</th>
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<tbody>
<tr>
<td><strong>Venue:</strong> Palaestra nedre</td>
<td><strong>Venue:</strong> Palaestra övre</td>
<td><strong>Venue:</strong> AF-Borgen, Lilla Salen</td>
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<td><strong>Chair:</strong> Age Johnsen</td>
<td><strong>Chair:</strong> Lourdes Torres</td>
<td><strong>Chair:</strong> Riccardo Mussari</td>
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<td>Oslo Metropolitan University</td>
<td>University of Zaragoza</td>
<td>University of Siena</td>
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#### 13.00 - 13.30

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<th>Performance Management Session</th>
<th>Digitisation Session</th>
<th>Management Accounting Session</th>
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<tr>
<td>Conceptualizing dysfunctional consequences of performance measurement in public sector organizations. Sven Siverbo, University West, Mikael Cäker and Johan Åkesson, University of Gothenburg</td>
<td>Making organization digitizable: From discretion to automation of decisions. Lise Justesen and Ursula Plesner, Copenhagen Business School</td>
<td>There and back again. The pendulum between activity-based and fixed reimbursement systems in Swedish hospital care. Anna Häger Glennård and Lina Maria Ellegård, LUSEM</td>
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#### 13.30 - 14.00

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<th>Digitisation Session</th>
<th>Management Accounting Session</th>
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#### 14.00 - 14.30

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<th>Management Accounting Session</th>
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<tr>
<td>A travel of lean government idea to the Lithuanian public sector: When entrepreneurial action meets a closed social world inertia. Modestas Gelbuda, Ruta Kazlauskaite, Egle’ Verseckaité and Žilvinas Židonis, ISM University of Management and Economics</td>
<td>Using social media to increase transparency of supreme audit institutions. Dorin Mihai Codorean and Adriana Tiron-Tudor, Babes-Bolyai University</td>
<td>Justifying change (or the lack of change) in public sector accounting systems: How managers explain radical and incremental change. Mariannunziata Liguori and Noel Hyndman, Queen’s University Belfast, Tobias Polzer, University of Essex, Ileana Steccolini, Newcastle University, Renate E. Meyer, Copenhagen Business School and Johann Seiwald, Wirtschaftsuniversität Wien</td>
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#### 14.30 - 15.00

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<tr>
<th>Performance Management Session</th>
<th>Digitisation Session</th>
<th>Management Accounting Session</th>
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<tbody>
<tr>
<td>The use of performance information in the framework of mergers of local governments. Karina Kenk and Toomas Haldma, University of Tartu</td>
<td>A government’s strategy to implement national digitalization and E-health in the Swedish health care. Pia Nylinder, Linnaeus University</td>
<td>Sustainability, innovation and resilience in funding public universities: An Italian case study. Elena Madeo, University of Pavia</td>
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#### 15.00 - 15.30 COFFEE BREAK Venue: Palaestra et Odeum

#### 15.30 - 16.30 PLENARY SESSION (2) Venue: Palaestra nedre

Chair: Irvine Lapsley, University of Edinburgh Business School
Leo McCann, University of Manchester
### Wednesday 5 September

#### 16.30 - 18.00 PARALLEL SESSIONS ON 3 THEMES:

<table>
<thead>
<tr>
<th>LOCAL GOVERNMENT</th>
<th>GOVERNANCE</th>
<th>ACCOUNTING STANDARDS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Venue:</strong> Palaestra nedre</td>
<td><strong>Venue:</strong> Palaestra övre</td>
<td><strong>Venue:</strong> AF-Borgen, Lilla Salen</td>
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<td><strong>Chair:</strong> Nathalie Angele-Halgand University of Nantes</td>
<td><strong>Chair:</strong> Ola Mattisson LUSEM</td>
<td><strong>Chair:</strong> Maria José Fernandes Polytechnic Institute of Cavado and Ave</td>
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<tr>
<td><strong>16.30 - 17.00</strong> Retrenchment and repositioning of local governments - the impact of management control systems on performance. Sanja Korac, Carmela Barbera, Iris Saliterer and Ileana Steccolini, Klagenfurt University</td>
<td><strong>Collaborative governance in food safety management: An Italian case study. Lucrezia Coletta, Milena Vainieri and Guido Noto, Sant’Anna School of advanced studies</strong></td>
<td><strong>An examination of the conceptual underpinnings of recent advances in international in international public sector accounting standards. Sheila Ellwood, University of Bristol</strong></td>
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<tr>
<td><strong>17.00 - 17.30</strong> Top management perceptions of business intelligence in local government’s strategic management processes. Ulf Ramberg and Mikael Hellström, LUSEM</td>
<td><strong>The strategic management of collaborative governance: Innovative public policies in the Basque country. Álvaro Luna, Xabier Barandiaran and Egoitz Pomares, University of the Basque country</strong></td>
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<td><strong>17.30 - 18.00</strong> Measuring citizen preferences for attributes considered in municipal tendering procedures for urban building – A choice-based conjoint analysis. Ann-Kathrin Seemann and Christin Jahed, Albert-Ludwigs Universität Freiburg</td>
<td><strong>We don’t like the rules and still we keep seeking new ones’: The vicious circle of quality control in professional organizations. Sarah Wadmann, University of Copenhagen, Christina Holm-Petersen, VIVE, and Charlotte Levay, LUSEM</strong></td>
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18.00 - 19.00 GUIDED HISTORICAL CITY WALK TO GRAND HOTEL

19.30: Welcome drink
20.00-23.00: Gala Dinner
09.00 - 11.00 PARALLEL SESSIONS ON 3 THEMES:

### WICKED PROBLEMS

**Venue:** Palaestra nedre  
**Chair:** Anna Thomasson  
LUSEM

**09.00 - 09.30**  
**Policy conflict and ambiguity:** The role of accounting in reform of New Zealand’s natural disaster fund.  
Sue Newberry, The University of Sydney

**09.30 - 10.00**  
**Youth homelessness in the UK:**  
Dila Agrizzi, University of Essex

**10.00 - 10.30**  
**Children mental health and new public management:** The rise of the industrial order in France.  
Nathalie Angelé-Halgand and Yuna Li, University of Nantes

### LOCAL GOVERNMENT

**Venue:** Palaestra övre  
**Chair:** Ulf Ramberg  
LUSEM

**09.00 - 09.30**  
**Practice variation in municipal risk management:** Kari Sippola, Antti Rautiainen, Toni Määtö, Jukka Pellinen and Vesa Voutilainen, University of Jyväskyla

**09.30 - 10.00**  
**Accounting information and politicians:** Are improvements required?  
Henk ter Bogt, University of Groningen

**10.00 - 10.30**  
**Analysis of the consequences of outsourcing in the local administration:** What activities and with which control?  
Josep Viñas and Carles López, University of Girona

### NPO:S

**Venue:** AF-Borgen, Lilla Salen  
**Chair:** Noel Hyndman  
Queens University Belfast

**09.00 - 09.30**  
**Towards analytics reporting in cultural institutions:** Balancing between contradictions and praxis.  
Deborah Agostino, Michela Arnaboldi and Eleonora Carloni, Polytechnic University of Milan

**09.30 - 10.00**  
**Disparities between stakeholder salience and organisational mission:** Performance management interventions in an NPO/Public sector context.  
Frank Conaty and Geraldine Robbins, University college Galway

**10.00 - 10.30**  
**Nonprofit-government collaboration:** The case of organ donation in Lebanon.  
Joumana Stephan Yeretsian and Michele Kosremelli Asmar, University of Nantes

**10.30 - 11.00**  
**Heritage assets: Inside or outside of financial reporting?**  
Giorgia Mattei, Lucia Biondi and Fabio Giulio Grandis, Roma Tre University

### Thursday 6 September

**11.00 - 11.30 COFFEE BREAK**  
**Venue:** Palaestra et Odeum
# Thursday 6 September

## 11.30 - 12.30 Parallel Sessions on 3 Themes:

### State Owned Enterprises

**Venue:** Palaestra nedre  
**Chair:** Marian Liguori  
Queens University Belfast

### Japanese Public Management Reforms

**Venue:** Palaestra övre  
**Chair:** Irvine Lapsley  
University of Edinburgh Business School

### Wicked Issues

**Venue:** AF-Borgen, Lilla Salen  
**Chair:** Anna Thomasson  
LUSEM

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speakers</th>
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<tbody>
<tr>
<td>11.30</td>
<td>Accountability in state owned enterprises. The way forward. Ana Yetano, Sonia Royo and Javier</td>
<td>Ana Yetano, Sonia Royo and Javier Garcia-Lacalle, University of Zaragoza</td>
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<td>Garcia-Lacalle, University of Zaragoza</td>
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<td>Performance management systems in research institutions: Case studies of national research and</td>
<td>Tae Sasaki, Tokoha University</td>
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<td>development agencies in Japan. Tae Sasaki, Tokoha University</td>
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<td>Accounting for profitable prevention - The case of social investments. Cristian Lagström and</td>
<td>Cristian Lagström and Emma Ek Österberg, University of Gothenburg</td>
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<td>12.00</td>
<td>The use of international integrated reporting framework in the case of European union state-</td>
<td>Gianluca Zanellato, Babes-Bolyai University</td>
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<td>owned enterprises, insights from practice. Gianluca Zanellato, Babes-Bolyai University</td>
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<td>Private management and governance styles in a Japanese public hospital: A story from west</td>
<td>Yuji Mori, Shimonoseki City University</td>
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<td>meets east. Yuji Mori, Shimonoseki City University</td>
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<td>“Free” and “unfree” money in German prisons: Individual accounts and the reconstruction of</td>
<td>Jaromir Junne and Nathalie Iloga Balep, Hamburg Helmut-Schmidt-University/ University of the</td>
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<td>prisoners as economic citizens. Jaromir Junne and Nathalie Iloga Balep, Hamburg Helmut-</td>
<td>Federal Armed Forces</td>
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<td>Schmidt-University/ University of the Federal Armed Forces</td>
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<td>12.30</td>
<td>Lunch</td>
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## 13.30 - 14.00 Plenary Session (3)

**Venue:** Palaestra nedre  
Reflections by the Conference Chair, Irvine Lapsley, University of Edinburgh Business School

## 14.00 - 14.30 Final Session

**Venue:** Palaestra nedre  
Noel Hyndman (Queen’s University Belfast) EIASM 2020: The Wonders of Belfast
Free Internet LU Guest

1. Choose the network "LU Guest" from the list of available wireless networks on your computer or device.
2. Start your web browser.
3. If you are not automatically directed to Lund University guest Wi-fi page try to load any webpage and you should then be redirected to the following page:

4. Choose either SMS registration or e-mail registration and follow the instructions.
5. Enter the code which was sent to you.

You will now have internet access for a maximum of 12 hours. After 12 hours, you are required to register again to receive an additional 12 hours' internet access.

The WiFi of the AF Castle:

**Wireless network:** AFBorgen-WiFi  
**Password:** Lund4%6!!
Venue map, Lundagård

1. University main building
2. Palaestra et Odeum, Palaestra nedre, Palaestra övre
3. The King’s house
4. AF-Borgen, Lilla Salen, Nya Fest
5. The Old Bishop’s Palace
6. Grand Hotel (5 min. walk)
Thank you!

Thank you for participating in the 10th conference of EIASM hosted by the School of Economics and Management at Lund University. And welcome back!

www.lusem.lu.se